

COURSE SYLLABUS PUBLIC INNOVATION FALL 2018

Instructor: Paula Beudean, beudean@fspac.ro, 0740-426889

Venue for our meetings: ARC, Bd. 1 Decembrie 2018, No. 4, ap. 7, Cluj-Napoca

Agenda for each meeting (23 Oct., 30 Oct. & 20 Nov. 2018):

10.00-11.30 - workshop session

11.30-11.45 - break

11.45-13.15 - workshop session

13.15-14.30 - lunch break

14.30-16.00 - workshop session

16.00-16.15 - break

16.15-17.45 - workshop session

Introduction and course objectives

In order to become better performers and also to be more responsive to the new challenges of the globalized world, the public sector needs innovation. The public sector needs to find ways to innovate its structure and ways of working, but it also needs to innovate the way in which it delivers public goods and manages public resources.

Objectives:

- To support students to acquire the innovator mind-set;
- To equip students with the knowledge and skills necessary to bring innovation in organizations, respectively to create the institutional context for development, implementation and diffusion of innovations;
- To equip students with the relevant knowledge on how innovation can be used in delivering public goods and managing public resources.

Course structure

Section 1. Becoming an innovator - 23 October 2018

Topics: exercise your mind for creativity, experimentation and Intelligent Fast Failure (IFF), ideation (design thinking)

Readings:

P. Sloane, 'How to Be a Brilliant Thinker. Exercise Your Mind and Find Creative Solutions', Kogan Page, 2010, Chapter 1, Chapter 2, Chapter 3 & Chapter 4.

A. S. Tahirsylaj, "Stimulating creativity and innovation through Intelligent Fast Failure", in *Thinking Skills and Creativity*, 7 (2012), pp. 265–270.

T. Brown, 'Change by Design. How Design Thinking Transforms Organizations and Inspires Innovation', Harper Collins e-books, 2009, Chapter 1.

B. Kelley, 'Stoking Your Innovation Bonfire', John Wiley & Sons, Inc., 2010, Chapter 6.

Section 2. Innovation leadership & innovation management - 30 October 2018

Topics: leading innovation, innovation strategy, implementing innovation & design thinking, teams and innovation

Readings:

- G. Mulgan, 'The Art of Public Strategy: Mobilizing Power and Knowledge for the Public Good', Oxford, 2009, Chapter 2, 5 & 14.
- T. Brown, 'Change by Design. How Design Thinking Transforms Organizations and Inspires Innovation', Harper Collins e-books, 2009, Chapter 2.
- M. A. West, G. Hirst, A. Richter & H. Shipton, "Twelve steps to heaven: Successfully managing change through developing innovative teams", in *European Journal of Work and Organizational Psychology*, 2004, 13:2, pp. 269-299.
- C. Fudge & J. Roca, "10 Tips for Successful Innovation Teams", available at: <http://www.innovationmanagement.se/2012/04/12/10-tips-for-successful-innovation-teams/>
- S. Cels, J. Jong & F. Nauta, 'Agents of Change. Strategies and Tactics of Social Innovation', Brookings Institution Press, 2012, Chapter 9.

Section 3. Innovating through government - 20 November 2018

Topics: innovations in government, social innovation and governing by network

Readings:

- M. Moore & J. Hartley, "Innovations in governance", *Public Management Review*, 10:1, 3-20, 2008.
- S. Goldsmith, 'The Power of Social Innovation', Josey-Wiley, 2010, Chapter 4.
- G. Mulgan, S. Tucker, R. Ali & B. Sanders, 'Social Innovation: What it is, why it matters and how it can be accelerated', Skoll Centre for Social Entrepreneurship, 2007.
- S. Goldsmith & W. D. Eggers, 'Governing by Network: The New Shape of the Public Sector', The Brookings Institution, 2004, Chapter 2 and Chapter 3.

GRADING:

Class participation (includes attendance, and the activities described below)	50%
Exam (final project)	50%

During the semester, each student will have to:

- to **deliver one presentation** on a chosen concept from the 'Encyclopedia of Creativity, Invention, Innovation, and Entrepreneurship', E. G. Carayannis (Editor), Springer References, 2013;
- to keep an **Idea Journal**, in which the student will have to add minimum five ideas / month (October, November, December) for solving local, community, neighborhood, school problems or for bringing something new in the community, neighborhood, school that could improve the life of the people - Fill out the Journal Idea here: <https://goo.gl/forms/SFXtBRY4YVDDThZX2>
- to choose one idea from the Idea Journal and transform it in a **product** (a prototype and a 5-page paper will be delivered);
- to be involved in the exercises done during the class and bring **valuable contribution to the activities**.

ATTENDANCE:

Two out of the three class workshops are mandatory.

READINGS

You can find all the readings at this link or on Moodle:

https://drive.google.com/drive/folders/1EjMm5mm7xz5vUZH3Ap50VOf_3TeuJKEW?usp=sharing