



**Transylvanian International Conference in Public Administration, Cluj-Napoca  
3<sup>rd</sup> edition**

**16<sup>th</sup> November, 2018**

<b>Location</b>	FSPAC building on Minerilor Street, no. 85 Room T1+T2, ground floor	
<b>9.00-9.30</b>	Registration of participants	
<b>9.30-10.00</b>	Official opening of the conference Welcoming messages from <ul style="list-style-type: none"> <li>- Vice-rector Babeş-Bolyai University, prof. Dan T. Lazăr</li> <li>- Dean of FSPAC prof. Călin Hințea</li> <li>- Chair of Public Administration and Management Department assoc. prof. Bogdana Neamțu</li> <li>- Assoc. prof. Balogh Marton, director for the Hungarian lines of study in PA</li> </ul>	
<b>10.00-11.00</b>	<b>Plenary session: Key issues in sustainable and resilient urban development</b> Key speakers <b>Rarița Zbranca</b> , Cluj Cultural Center, Programme director <i>Urban innovation and how cities can take advantage of missed opportunities</i> <b>Gabriel Crețu</b> , CEO and co-founder of Evozone <i>Role of technology in urban development</i> <b>Roger Hamlin</b> , Emeritus professor Michigan State University, US; Associate dean for International Affairs, FSPAC/UBB <i>Community-University relationship. A complicated endeavor</i>	
<b>11.00-11.30</b>	Coffee break, FSPAC Cafeteria, Minerilor Street, no. 85	
<b>11.30-13.00</b>	Presentations in panels	
	<b>Panel 1 – Room T1</b> Chairs: Tudor Țiclău, Babeş-Bolyai University	<b>Panel 2 – Room T2</b> Chairs: Andreea Mogos, Babeş-Bolyai University
	<b>Anca Sinea, George Jiglău</b> , Babeş-Bolyai University <i>Dealing with energy poverty from the bottom up: local approaches to a pan-European issue</i> <b>Andrei Chircă, Dan Tudor Lazăr</b> , Babeş-Bolyai	<b>Novák Zsuzsanna</b> , Budapest University of Technology and Economics <i>Innovation, productivity and employment in Central and South Eastern European Countries</i> <b>Raluca Igreț</b> , Babeş-Bolyai University



	<p>University <i>Students' visitors – among types of local tourism left unexplored?</i> <b>Andreea Voina</b>, Babeș-Bolyai University <i>Gendered experience in local governance: Views of U.S. female mayors</i> <b>Octavian Moldovan, Felicia C. Macarie</b>, Babeș-Bolyai University <i>Resilience, gender discrimination and sexual harassment in Romanian higher education</i> <b>Razvan M. Papuc, Marin Burcea, Viorel Mihăilă, Adrian Simion, Vlad Loghin, Radu D. Pintilii, Marian Marin, Daniel Peptenatu</b>, University of Bucharest <i>The viability of the Romanian territorial administrative units (ATUs) - a resource-based framework analysis</i></p>	<p><i>Learning and unlearning sustainability using computer-assisted tools to explore gaps in sustainability policies</i> <b>Delia Balaban, Sorana Constantinescu, Maria Mustăța</b>, Babeș-Bolyai University <i>Social media use. A comparative perspective of Romanian and German early stage adults</i> <b>Gabriela Hener, Ciprian Tripon</b>, Babeș-Bolyai University <i>Agile for Romanian public sector digital transformation</i> <b>Lorina Culic, Anișoara Pavelea</b>, Babeș-Bolyai University <i>The political consultant role in Romania. A politicians' perspective</i> <b>Laura Irimies, Cosmin Irimies</b>, Babeș-Bolyai University <i>Fake News: Threats and impact on young democracies</i></p>
<b>13.00-14.00</b>	Lunch break – FSPAC Cafeteria, Minerilor Street, no. 85 Vegetarian-Vegan options are possible, you need to announce staff at the registration desk	
<b>14.00-16.00</b>	Presentations in panels	
	<p><b>Panel 1- Room T1</b> Chairs: Ciprian Tripon, Babeș-Bolyai University</p>	<p><b>Panel 2 – Room T2</b> Chairs: Delia Balaban, Babeș-Bolyai University</p>
	<p><b>Nicoleta Neamțu</b>, Babeș-Bolyai University <i>Characteristics of social work macro practice with organizations and communities</i> <b>Sebastian Cercel, Cristina Otovescu</b>, University of Craiova <i>Strategic directions for urban development. case study: Craiova</i> <b>Daniel Peptenatu, Razvan Mihail Papuc, Marin Burcea, Viorel Mihăilă, Adrian Simion, Vlad Loghin, Cristian Draghici</b>,</p>	<p><b>Sorin Dan</b>, Sorin Dan Consultancy, <b>Diana Ivana, Popovici Oana Cristina</b> <i>Digitalization and public administration reform – insights from Romania</i> <b>Ioana Lepadatu</b>, Babeș-Bolyai University <i>The reaction of commercial brands regarding the referendum for the family in Romania - October 2018</i> <b>Bianca Andrianu</b>, Babeș-Bolyai University <i>The level of digitalization of public services in Cluj-Napoca</i> <b>Angela Roman, Bogdan Narcis Firtescu, Paula</b></p>



	<p><b>Alexandra Grecu, Karina Gruia, Iulia Nedelcu, Cătălin Dobrea, Radu Daniel Pintilii</b>, University of Bucharest <i>Regional disparities in the absorption of EU funds in Romania</i></p> <p><b>Roxana Moldovan Romain, Adriana Tudor Tiron</b>, Babeș-Bolyai University <i>Is European SAls' performance audit influenced by the country level of governance?</i></p> <p><b>Mara Stan</b>, University of Bucharest <i>Running the extra mile: sustainable community wellbeing and local councils' involvement in distance running events</i></p> <p><b>Alina Pavelea</b>, Babeș-Bolyai University <i>Exploring the Creative Class Theory in an Eastern European Country</i></p> <p><b>Christian Chereji</b>, Babeș-Bolyai University <i>The Importance of Traditional Mechanisms of Conflict Management for Building Sustainable and Resilient Communities. A Lesson from Uganda</i></p>	<p><b>Andreea Terinte</b>, A. I. Cuza University, Iasi <i>Information and communication technology, financial development and economic growth in the EU: A Panel data approach</i></p> <p><b>Cristina Nistor-Beuran</b>, Babeș-Bolyai University <i>Communicating EU's resilience on Brexit</i></p> <p><b>Miloš Moskovljević</b>, University of Belgrade <i>Mapping of e-democracy in post-Yugoslav local self-governments</i></p> <p><b>Ioan Hosu, Mihnea Stoica, Susana Dragomir</b>, Babeș-Bolyai University <i>Effective communication and institutional challenges regarding European integration</i></p> <p><b>Ioana Iancu</b>, Babeș-Bolyai University <i>Designing technology for elderly. A Case study on the Romanian context</i></p> <p><b>Radu Meza, Andreea Mogoș, Orsolya Vincze</b>, Babeș-Bolyai University <i>Discursive Patterns in Social Media Posts and Comments on the Facebook Pages of Institutions. A Comparative Analysis of Romania and Hungary</i></p>
<b>16.00-16.30</b>	Coffee break, FSPAC Cafeteria, Minerilor Street, no. 85	
<b>16.30-19.00</b>	Presentations in panels	
	<p style="text-align: center;"><b>Panel 1 – Room T1</b></p> <p>Chairs: Gabriel Bădescu, Babeș-Bolyai University</p> <p><b>Shiyi Tao</b>, National University of Public Service, Budapest <i>The third force of improving rural development in China</i></p> <p><b>George Vlas</b>, Babeș-Bolyai University</p> <p><b>Levente Fejes</b>, ARC Cluj-Napoca <i>The luxury of building resilience. An</i></p>	<p style="text-align: center;"><b>Panel 2 – Room T2</b></p> <p>Chairs: Raluca Antonie, Babeș-Bolyai University</p> <p><b>Mirela Mărcuț</b>, University of Oradea <i>European legislation and local public authorities. An analysis of the implementation of GDPR at county level</i></p> <p><b>Cosmina Crăciunescu</b>, Babeș-Bolyai University <i>The Introduction of artificial intelligence within</i></p>



	<p><i>exploratory study of the role of community foundations in building community resilience</i> <b>Dragoș Valentin Dincă</b>, SNSPA București <i>Local government action and happiness. Case of Romania</i> <b>Ciprian Tripon, Sorin Dan Șandor</b>, Babeș-Bolyai University <i>Uncertainty and resistance to change in Romanian local public institutions: A possible connection</i> <b>Bianca-Anastasia Ionel, George Mihai Constantinecu</b>, Babeș-Bolyai University</p>	<p><i>practices of sustainable development</i> <b>Cristina Haruța</b>, Babeș-Bolyai University <b>Paula Beudean, Cordelia Bădescu, Danis Foundation</b> <i>Skill IT for Youth project - Romanian NGOs digital readiness to prepare young people for the jobs of the future or for e-leadership, e-democracy and e-government</i></p>
	<p><i>The online participatory budgeting process. New theoretical approaches</i> <b>Cristina Stănică, Delaware University, Viorel Stănică, Călin Hințea</b>, Babeș-Bolyai University <i>Quality of life in Cluj metropolitan area</i> <b>Adriana Tiron, Anamaria Dan, Tudor Oprișor</b>, Babeș-Bolyai University <i>An integrated view of disclosure requirements in the public sector bond market</i> <b>Elena Năstase</b>, Bucharest Airports National Company <i>The role of management in the implementation of national anti-corruption strategy at state owned enterprises level</i> <b>Bogdan Surdea</b>, Country Director, SYKES Enterprises Eastern Europe <i>What makes a city attractive for business services centers? Cluj-Napoca case study</i> <b>Constantin M. Profiroiu, Alina G. Profiroiu, Corina C. Nastacă</b>, ASE București</p>	<p><b>Panel 3: Starting with 17.15 – Room T2</b> Chairs: Prof. Dacian C. Dragoș; Lecturer Bogdan Moldovan, Babeș-Bolyai University</p> <p><b>Bianca Racolța</b>, Babeș-Bolyai University <i>State intervention in the economy: interactions between public procurement and state aid</i> <b>Carmen Adriana Domocos</b>, University of Oradea <i>Conciliation of private interests with the outlook and action of local authorities in the field of organization and land management of the local community</i> <b>Daniela Cimpean</b>, Babeș-Bolyai University <i>Disputes arising from the performance of public contracts. The case of Romania</i> <b>Felicia Bejan, University of Bucharest</b> <i>Gender and sustainability in Romania: A legal perspective</i> <b>Horațiu Dan</b>, Babeș-Bolyai University <i>Joining the Euro Zone – an exploration of real and structural convergence criteria in Romania, Bulgaria and Croatia</i> <b>Ioan Baciu</b>, Babeș-Bolyai University <i>How much ‘social’ can public procurement take? Political and legal premises: a diachronic assessment</i></p>



UNIVERSITATEA BABEŞ-BOLYAI  
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	<i>The analysis of Regional Operational Programme implementation in Romanian counties in 2007-2013</i>	<b>István Hoffman, János Fazekas</b> , Eötvös Loránd University (Budapest) <i>Voluntary municipal tasks as a tool of the resilience of the local communities</i> <b>Laura Farca</b> , Babeş-Bolyai University <i>Transparency in public procurement: awarding contracts to companies set-up by municipalities (in-house companies)</i> <b>Simion-Adrian Purza</b> , Babeş-Bolyai University/Hasselt University <i>The issue of classified information in defense procurement within the European Union. Quo vadis?</i>
<b>19.30-21.30</b>	<b>Gala dinner</b> offered by the Vice-Rector of Babeş Bolyai University, Prof univ dr Dan T Lazăr Location: Casa Universitarilor, Emmanuel de Martonne Street, no. 1 (next to the main building of the Babeş-Bolyai University)	



**17<sup>th</sup> November, 2018**

<b>Location</b>	FSPAC building on Minerilor Street, no. 85 Rooms T1 & T2, ground floor	
<b>9.00-12.00</b>	Presentations in panels	
	<b>Panel 1 - Room T1</b> Chairs: Călin Hințea, Bogdana Neamțu, Babeș-Bolyai University	<b>Panel 4 - Room T2</b> Chairs: Roger Hamlin, Michigan State University; Raluca Suciuc, Babeș-Bolyai University
	<p><b>Cristina Elena Nicolescu, Teodora I. Bițoiu, Crina Rădulescu</b>, SNSPA București <i>Local initiatives for sustainable, inclusive and resilient cities. Case study</i></p> <p><b>Cristina Faludi</b>, Babeș-Bolyai University <i>The emergence of the dual model in Romanian VET between opportunities and constraints. An analysis informed by an extensive qualitative study</i></p> <p><b>Adrian-Grigore Pop, Constantin-Ciprian Sandu</b>, Babeș-Bolyai University <i>Conflict and change in the traditional Roma communities</i></p> <p><b>Amanda Hamlin</b>, Oakton College <i>Social entrepreneurship and the challenge of urban development</i></p> <p><b>Paul Zai</b>, Babeș-Bolyai University <i>Participatory budgeting model at global level</i></p> <p><b>Alexandra Columban</b>, Babeș-Bolyai University <i>Breaking the cycle of gender-based violence in Romania. How integrated victim support services lead to a more sustainable society</i></p> <p><b>Georgiana Avram</b>, Babeș-Bolyai University <i>Child friendly street design in Cluj-Napoca, Romania</i></p> <p><b>Viorel Constantin Bulmez</b>, Valahia University <i>Risk management in Romanian public sector</i></p>	<p><b>Cătălin Pârvu</b>, ASE București <i>Educating for talent management in the public sector and the transition to a more sustainable future</i></p> <p><b>Cristian Miheș, Claudia Simona Timofte</b>, University of Oradea <i>The advantages and disadvantages of the referendum</i></p> <p><b>Irina Kantor, Carmen Greab</b>, Babeș-Bolyai University <i>Education for a sustainable public administration. The case of deliberative pedagogy</i></p> <p><b>Mihaela Victorița Căraușan</b> <i>Toward data-driven learning systems in higher education. insights into using online courses in public administration</i></p> <p><b>Octavian Moldovan</b>, Babeș-Bolyai University <i>Resilience research: an analysis of WOS literature</i></p>





	<p><b>Andreea Marcu</b>, Babeş-Bolyai University <i>Under-vaccination in Romania: Identifying and addressing the barriers involved</i></p> <p><b>Horia Raboca, Marius Dodu</b>, Babeş-Bolyai University <i>On the multidimensionality of the performance appraisal satisfaction of the public organizations employees from the North Western Region of Romania</i></p> <p><b>Ioana Olaru</b>, Babeş-Bolyai University <i>Sources of competitive advantage in rural communities from Cluj-Napoca Metropolitan Area</i></p> <p><b>Alexandra Ardelean</b>, Babeş-Bolyai University <i>Moral and Social Responsibility of Auditors enhanced by a Code of Ethics</i></p> <p><b>Radu Moisin</b>, Babeş-Bolyai University <i>The Romanian health system – an essential component of the quality of life</i></p>	
<b>12.00 -12.30</b>	Coffee break, FSPAC Cafeteria, Minerilor Street, no. 85	
<b>12.30-13.00</b>	<b>Rooms T1+T2</b> <b>Plenary session: Closing remarks; Publication of conference proceedings; Future plans</b>	

**Hungarian speaking panel**  
**16<sup>th</sup> November 2018**

<b>Location</b>	POLITIKA-, KÖZIGAZGATÁS ÉS KOMMUNIKÁCIÓTUDOMÁNY KAR Topaz épület, Bányász (Minerilor) utca, 85 szám, T4 terem, Topaz épület, Kolozsvár
<b>11.30-13.00</b>	Szekcióvezető – <b>Balogh Márton</b> , Babeş-Bolyai Tudományegyetem, Kolozsvár
	<b>Sarnyai Csaba Máté</b> , Károli Gáspár Egyetem, Budapest; <b>Pap Tibor</b> , Pécsi Tudományegyetem, Pécs <i>Szerbiai nemzeti kisebbségi tanácsok innovációs potenciálja</i> <b>Dancs Tamás, Ökrös Dávid, Papp Dorottya, Vasas Zsolt Renátó, Cseh Kristóf Balázs</b> , Eötvös Loránd Egyetem, Budapest - <i>Társult feladatellátás vagy összevont település – egy</i>



	<p><i>összehasonlító empirikus kutatás tapasztalatai</i></p> <p><b>Székely Zsolt</b>, Babeş-Bolyai Tudományegyetem, <i>Területi-közigazgatási egységek a hatalmi struktúrák változása tükrében Romániában</i></p> <p><b>Czimre Klára</b>, Debreceni Egyetem, <b>Constantin-Vasile Țoca</b>, Nagyváradi Egyetem , Debrecen/Nagyvárad Határokön átnyúló együttműködési pályázatok: szereplők és tevékenységek (<i>Magyar – Román Határmenti Együttműködési Program 2007-2013-as időszakra</i>)</p>
<b>14.00-16.00</b>	<p>Szekcióvezető – <b>Cziprián Loránd</b>, Babeş-Bolyai Tudományegyetem, Kolozsvár</p>
	<p><b>Karácsony Péter</b>, <b>Szabó Dávid</b>, <b>Czibula Ádám</b>, Selye János Egyetem, Komárom, <i>Vezetési stílus elemzése nonprofit szervezeteknél</i></p> <p><b>Vass László</b>, Metropolitan Egyetem, Budapest, <i>A társadalmi tőke, mint a helyi közösségek fenntartható és rugalmas működésének egyik erőforrása.</i></p> <p><b>Deszke Klára-Dalma</b>, Babeş-Bolyai Tudományegyetem, Kormányzati elit néhány társadalmi és szakmai jellemzője</p> <p><b>Szócs Levente</b>, Babeş-Bolyai Tudományegyetem, <i>Székelyföldi Önkormányzatok működésének átláthatósága.</i></p> <p><b>Attila Botos</b>, Babeş- Bolyai University <i>Regionalizáció Romániában</i></p>